



## Re-engage your visitors with web push notifications

 The fastest way to reach your visitors





A leading push provider powering web  
push for 20k+ sites - sending more  
than 100 billion push notifications



## WEB PUSH NOTIFICATIONS

# What is Web Push?

 A better way to re-engage your web visitors

- ✓ Higher CTR than email
- ✓ One-click optin process
- ✓ Extremely cost-effective
- ✓ Supported on desktop & mobile

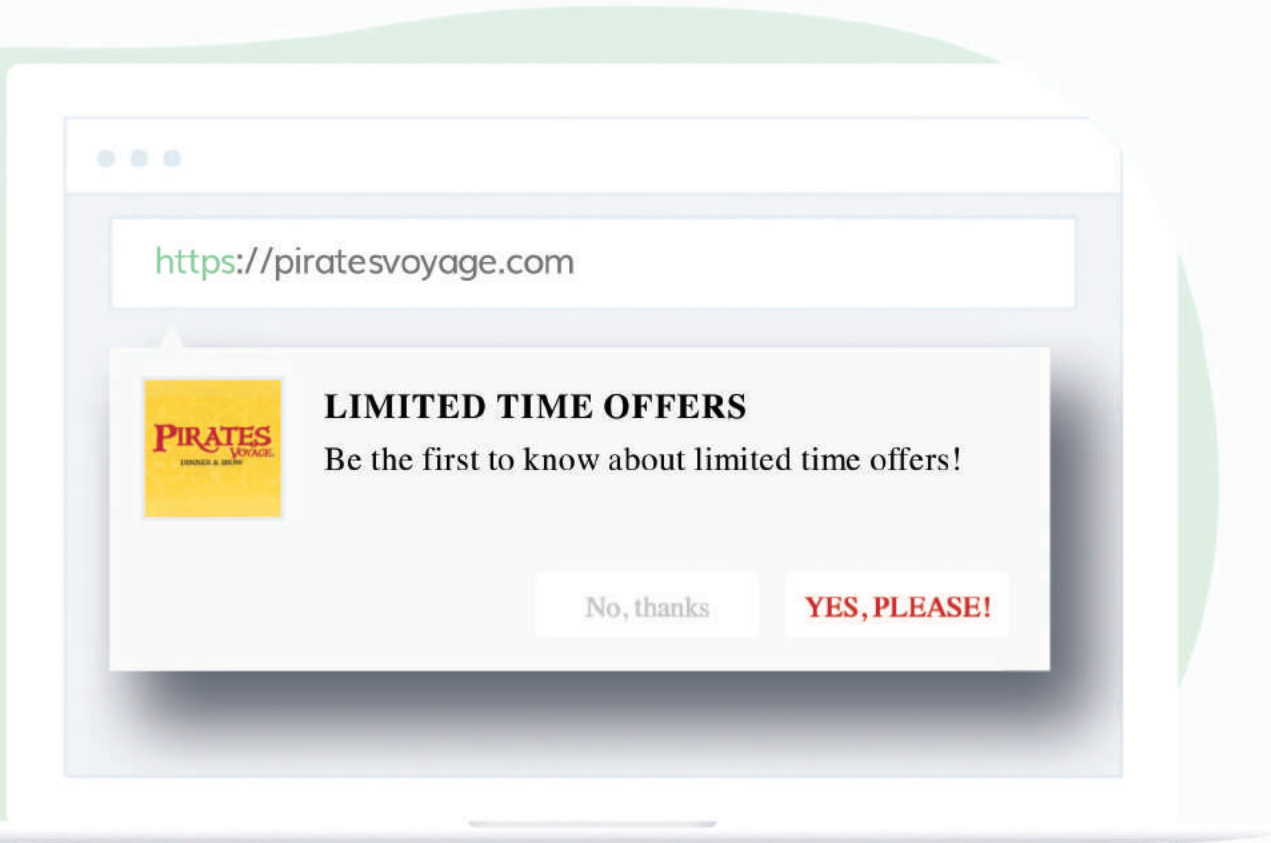


## SUBSCRIBERS

# Grow your subscribers list with a single click

 No forms, emails, or information needed

- ✓ Setup unique opt-ins for different lists
- ✓ Customize prompts with images and styles
- ✓ Trigger optin based on pageviews, scroll, delay and more



## SEGMENTATION

# Create hyper-targeted user segments

Identify target audiences based on site activity

- ✓ Segment based on automatically collected data (Pageviews, visit date, geolocation, device type)
- ✓ Track custom attributes (Age, gender) or custom events (Form submit, item purchase)
- ✓ Automatically updates to provide latest counts

### New Segment: Target Audience #2

Region/State

Is

California

AND

OR

Region/State

Is

New Yo

+ Add Segment Condition

New York

- and -

Visited Page URL

Contains

/trial

+ Add Segment Condition

- and -

Age

Greater than

30

+ Add Segment Condition

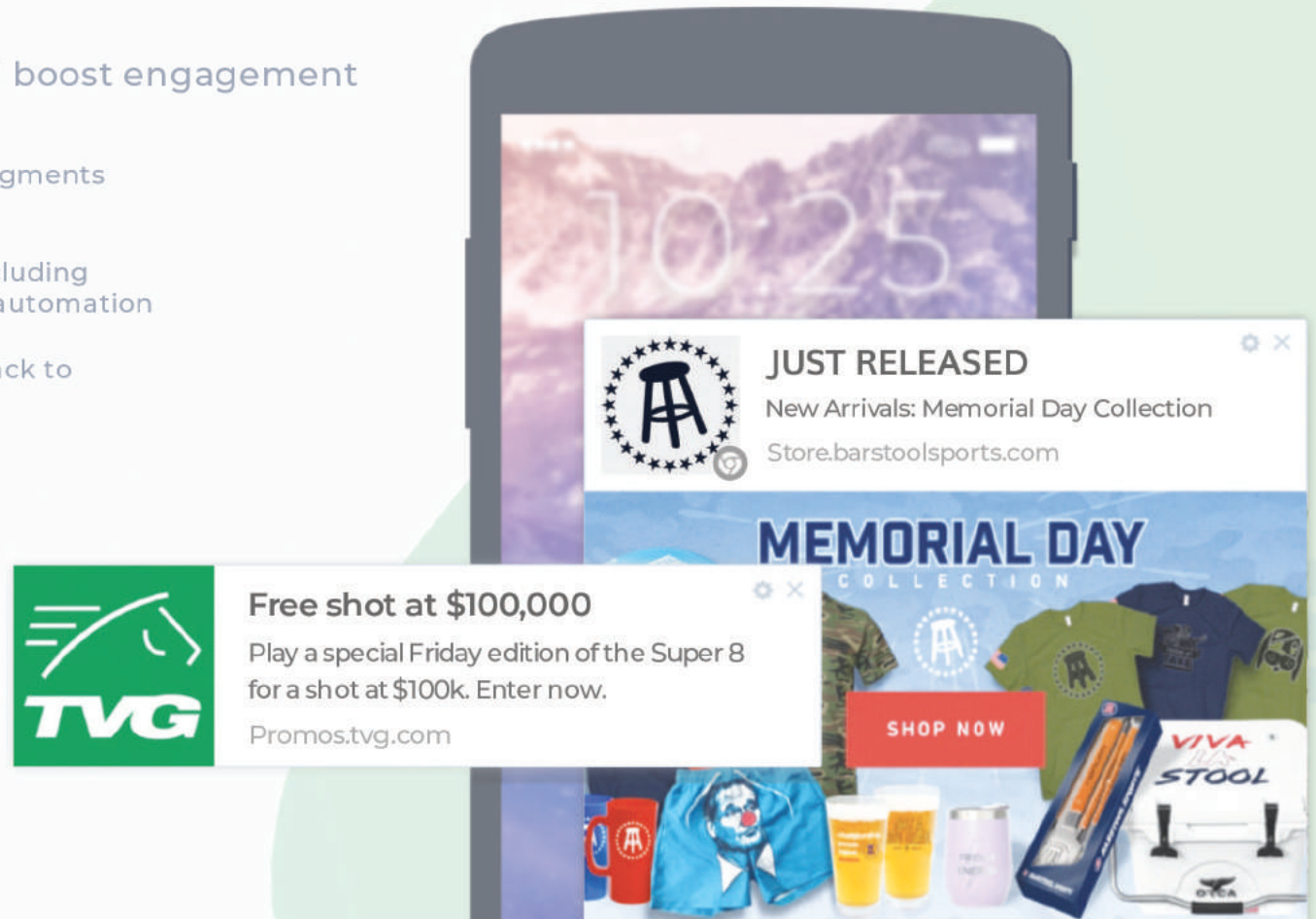


## MANUAL NOTIFICATIONS


# Send hyper-targeted personalized notifications

 Re-engage visitors and boost engagement

- ✓ Send notifications to specific segments at the most relevant time(s)
- ✓ Leverage advanced features including timezone delivery, expiration & automation
- ✓ Measure conversions directly back to specific campaigns



## SITE ACTIVITY




**2019 Lineup is Here 🙏**

Announce Day Tix Available

Governorsballmusicfestival.com

## WELCOME



**Lonely Singles Are Waiting Online**

Hundreds of beautiful matches are online now.  
Special Offer: 5 Free Flirts Today!

Dream-singles.com

## RSS FEED



**🌹 New Obituaries Added**

View the Florida Times-Union and help honor those we lost

Legacy.com

## TRIGGERED NOTIFICATIONS

# Automate your push notifications

 Notify visitors when it matters most

- ✓ Create drips based on site activity
- ✓ Schedule campaigns to repeat every day / week / month
- ✓ Measure results over time to track performance

## ADVANCED FEATURES

# Send smart push notifications

🚀 Take web push to a new level

- ✓ Leverage the latest features including action buttons & expiring notifications
- ✓ Supported on every web-push enabled device
- ✓ Over 1,300 integrations



Advanced Segmentation



Automated Notifications



Triggered Notifications



Your Subscribers, Your Data



Expiration Notifications



Emoji Support



Large Image Support



Welcome Notifications



Customizable Opt-In Prompts



TimeZone Delivery



Abandoned Funnels



GDPR Compliant



## PRICING

# From early to enterprise

 Scale your subscriber base

- ✓ Trusted by over 15k sites
- ✓ No long-term commitments
- ✓ Scale your plan as you scale subscribers

### Basic

All Features

Up to  
10,000 Subscribers

\$49 / month

### Plus

All Features

Up to  
50,000 Subscribers

\$99 / month

### Pro

All Features

Up to  
100,000 Subscribers

\$199 / month

### Enterprise

Unlimited  
Subscribers

\$1 / 1k Subs  
(Min \$299/month)

Dedicated Account Manager  
Uptime Guarantee / SLA  
Priority Delivery Queues