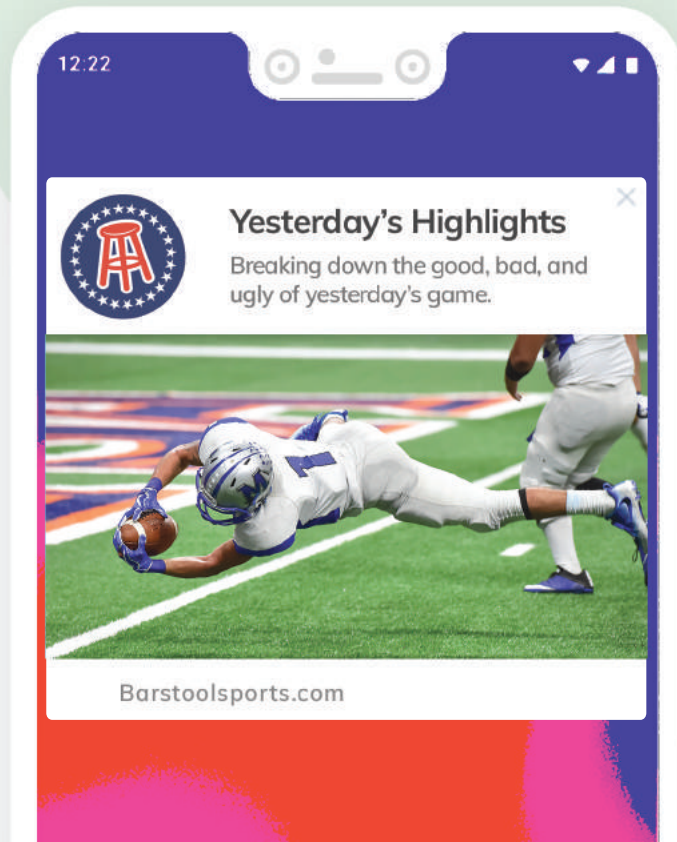




Re-engage your audience with web push notifications

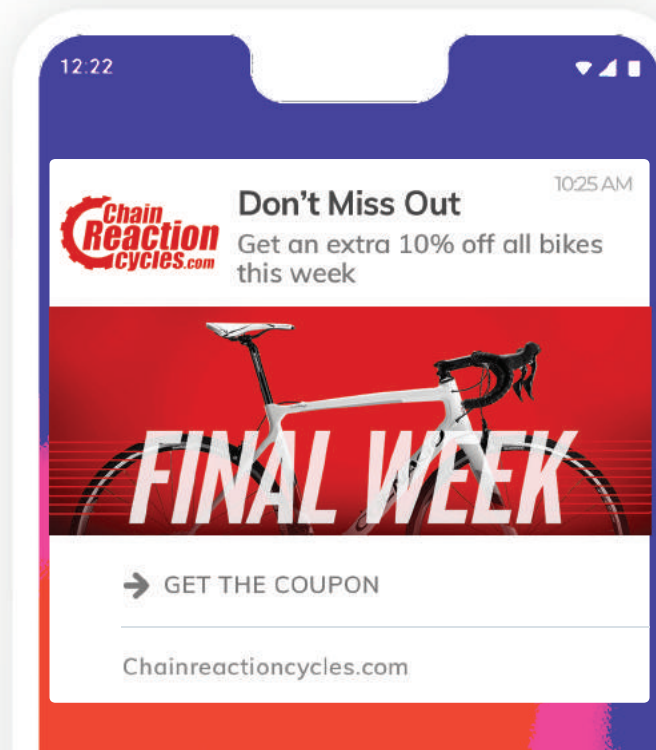
 The fastest way to reach your visitors





CREATE DEEPER RELATIONSHIPS WITH YOUR VISITORS

Web push notifications are a great way to build engagement by bringing back visitors to your website and content. Push notifications allow you to instantly engage your audience with tailored messages delivered to their mobile and desktop devices.





Web Push Notifications

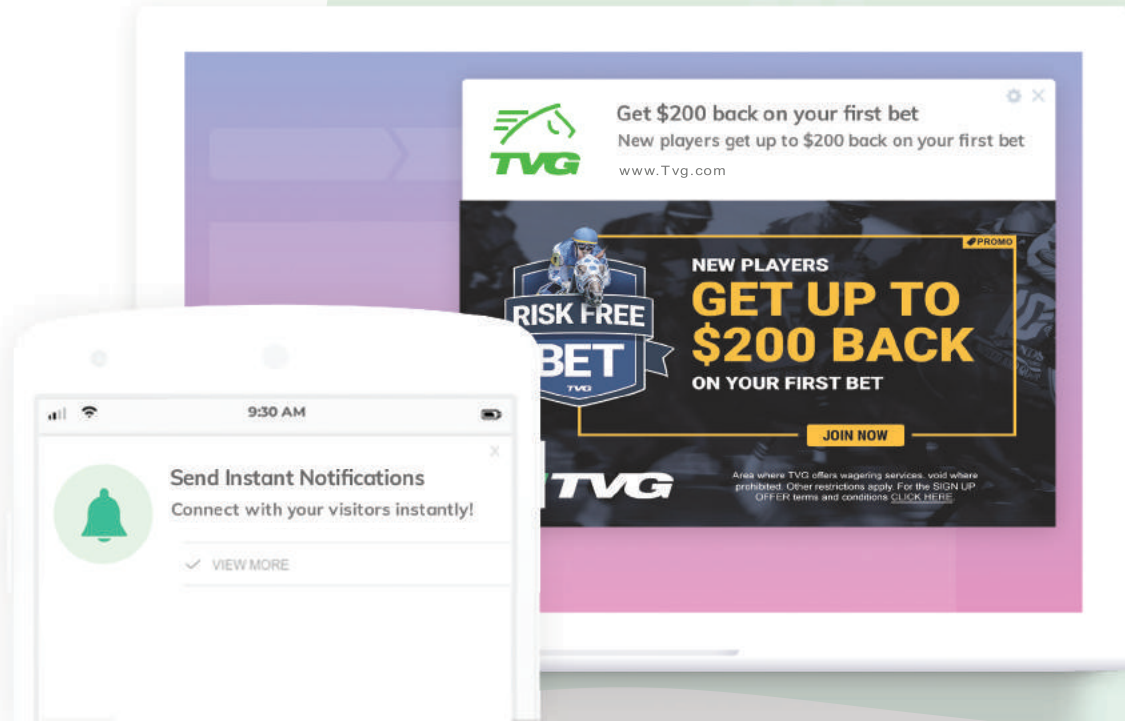
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BOOK A FREE DEMO AT [AIMTELL.COM/DEMO](https://aimtell.com/demo)

WHAT ARE WEB PUSH NOTIFICATIONS?

Web push notifications are messages sent to your website subscriber's mobile and desktop browsers. All types of businesses can benefit from using push notifications to reach their customers.





New Segment: Target Audience #2

Visited URL

Is

/baseball

AND

OR

Device

Is

/Mobi

/Mobile

+ Add Segment Condition

- and -

Last Visit

Less Than

30 Days

+ Add Segment Condition

FEATURES

SEGMENT YOUR AUDIENCE

While your entire audience shares an interest in your brand or website, they are still a unique mixture of people. Segmenting your audience allows you to craft more personalized campaigns that are more likely to resonate and result in a click back to your website.



FEATURES

AUTOMATED NOTIFICATIONS

Triggered campaigns are highly relevant to your subscribers, making them some of the most effective. Automating your push notifications saves you time and helps you achieve your marketing goals.

- Promote Offers
- Account Updates
- Blog Post Notifications
- Cross Sell Products
- Rewards Notifications



Track Pageview: Registration Page



Trigger: No Registration



Wait Delay: 24 Hours



Send Notification: Register Today



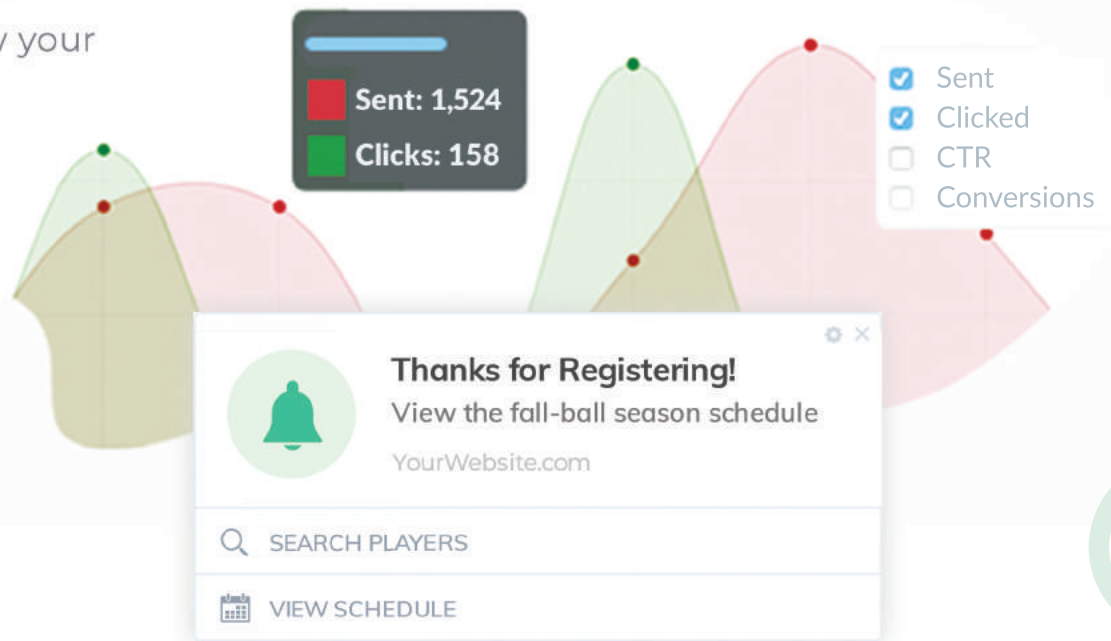
Completed Conversion



FEATURES

CONVERSION TRACKING

Conversion tracking is a great way to see how your push campaigns are performing. Track total conversions, conversion amount, and your conversion rate.





Advanced Features

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Advanced
Segmentation



Automated
Notifications



Triggered
Notifications



Your Subscribers,
Your Data



Expiration
Notifications



Emoji
Support



Large Image
Support



Welcome
Notifications



Customizable
Opt-In Prompts



TimeZone
Delivery



Abandoned
Funnels



GDPR
Compliant

TONS OF FEATURES

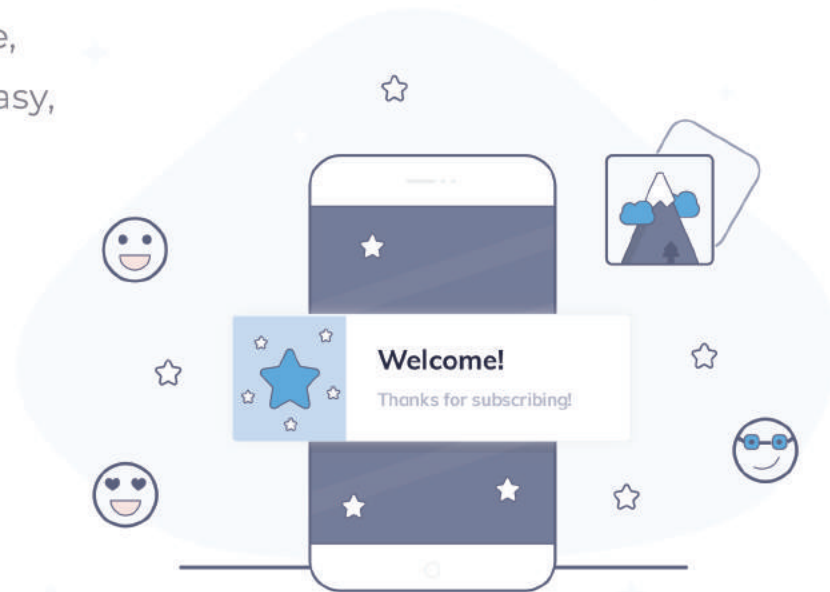
Send smart, personalized notifications to build engagement and retention. Tons of advanced features offer the ability to take your push notifications to the next level.



YOUR TURN

There you have it! Hopefully you now have a pretty good understanding of what website push notifications are, and how to use them to grow your business. Pretty easy, right? In fact, you can get started sending website push notifications in as little as a few minutes.

Have a specific question we didn't answer here? No problem. Send us a message letting us know, and we'll be glad to help.





Aimtell is a leading web push notification platform powering billions of notifications for thousands of websites and brands,

VISIT [AIMTELL.COM](https://aimtell.com) TO LEARN MORE →

"The software is really impressive and easy to use. Kudos!"



McKane Davis
President, Scrapbook.com

TRUSTED BY 15,000+ BRANDS

Scrapbook.com



GROUPON™



MashableShop



LOTTE

Legacy.com®

RUN THE JEWELS

Batteries + Bulbs



PRINCESS POLLY