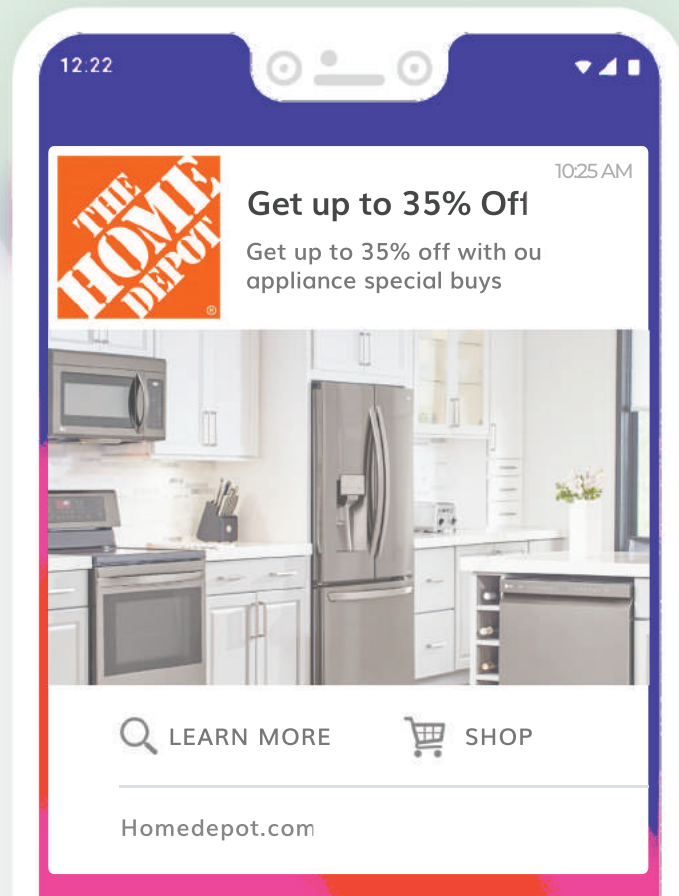




Re-engage your audience with web push notifications

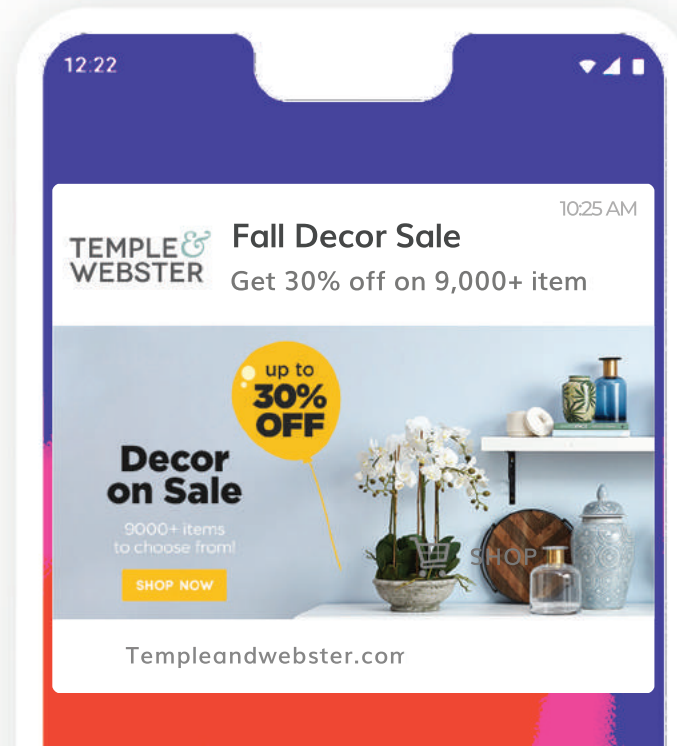
 The fastest way to reach your customers





CREATE DEEPER RELATIONSHIPS WITH YOUR CUSTOMERS

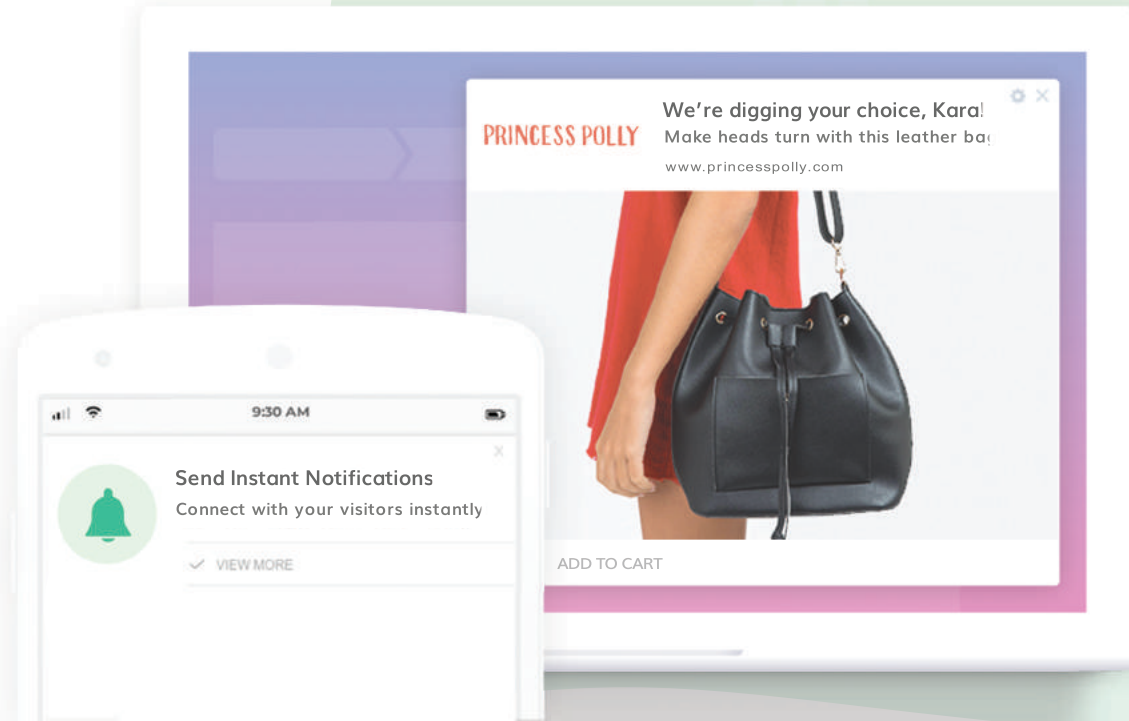
Web push notifications are a great way to bring back visitors to your store and convert your potential buyers into loyal customers. Push notifications allow you to instantly engage your customers with tailored messages delivered to their mobile and desktop devices. If your not sending push notifications, your leaving a lot of your user acquisition investment on the table.





WHAT ARE WEB PUSH NOTIFICATIONS?

Web push notifications are messages sent to your website subscriber's mobile and desktop browsers. All types of businesses can benefit from using push notifications to reach their customers.





Benefits

Higher CTR than email



One-click opt-in process



Extremely cost-effective



Supported on desktop & mobile



A NEW WAY TO ENGAGE YOUR CUSTOMERS

Web push is an innovative marketing channel that has been rapidly gaining attention and credibility as one of the most effective and powerful ways to re-engage website visitors.

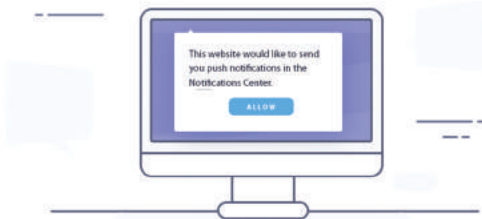


How It Works



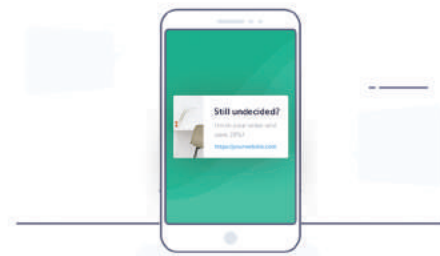
1. INSTALL IN MINUTES

Simply paste the JavaScript tracking code and upload the service worker file, or install our Wordpress or Shopify app



2. COLLECT SUBSCRIBERS

Gain new subscribers in a single click without asking for information



3. ENGAGE AUDIENCE

Schedule, automate or use our robust api delivered instantly to your targeted segment of subscribers



New Segment: Target Audience #2

Visited URL	Is	/Cart
AND	OR	Visited URL
	Is Not	/Success
+ Add Segment Condition		

- and -

Last Visit	Less Than	30 Days
+ Add Segment Condition		

FEATURES

SEGMENT YOUR AUDIENCE

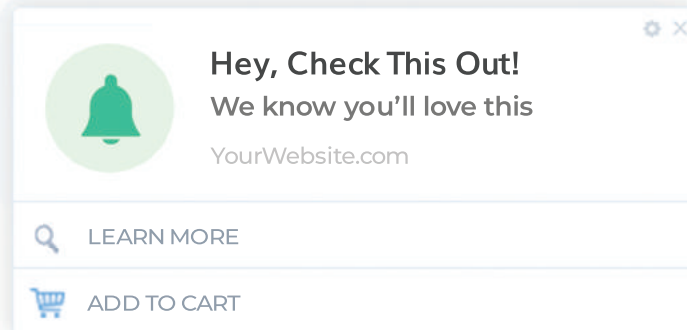
While your entire audience shares an interest in your brand or website, they are still a unique mixture of people. Segmenting your audience allows you to craft more personalized campaigns that are more likely to resonate and result in a click back to your website.



FEATURES

INCORPORATE ACTION BUTTONS

Call to actions (or CTAs) help in just about any marketing situation, and that includes web push. Giving your subscriber a specific goal to complete, as well as an easy way to do it, is a great way to boost your overall web push effectiveness.





Track Pageview: Product Page



Trigger: Abandoned Cart



Wait Delay: 24 Hours



Send Notification: Last Chance



Completed Conversion

FEATURES

AUTOMATED NOTIFICATIONS

Triggered campaigns are highly relevant to your subscribers, making them some of the most effective. Automating your push notifications saves you time and helps you achieve your marketing goals.

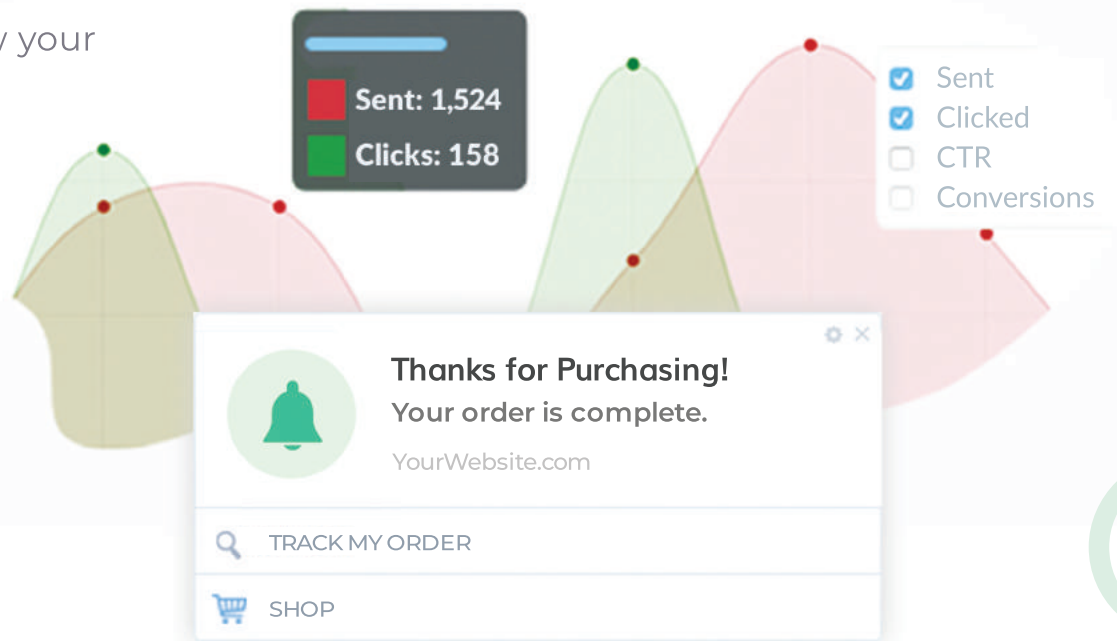
- Sale Announcement / Discount
- Abandoned Cart / Incomplete Transaction
- Order Status Updates (confirmation, shipment)
- Cross Sell / Up Sell Products
- Back in Stock Notifications



FEATURES

CONVERSION TRACKING

Conversion tracking is a great way to see how your push campaigns are performing. Track total conversions, conversion amount, and your conversion rate.





Advanced Features



Advanced
Segmentation



Automated
Notifications



Triggered
Notifications



Your Subscribers,
Your Data



Expiration
Notifications



Emoji
Support



Large Image
Support



Welcome
Notifications



Customizable
Opt-In Prompts



TimeZone
Delivery



Abandoned
Funnels



GDPR
Compliant

TONS OF FEATURES

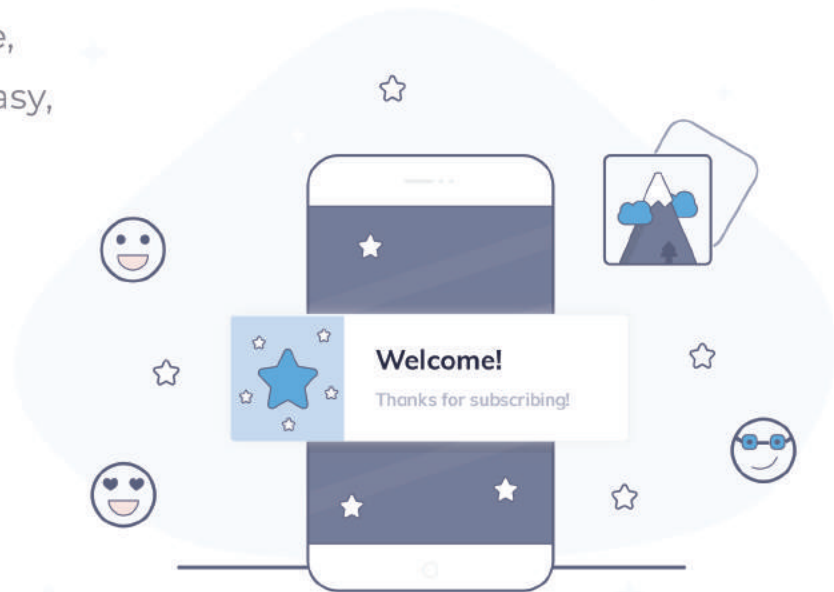
Send smart, personalized notifications to build engagement and retention. Tons of advanced features offer the ability to take your push notifications to the next level.



YOUR TURN

There you have it! Hopefully you now have a pretty good understanding of what website push notifications are, and how to use them to grow your business. Pretty easy, right? In fact, you can get started sending website push notifications in as little as a few minutes.

Have a specific question we didn't answer here? No problem. Send us a message letting us know, and we'll be glad to help.





Aimtell is a leading web push notification platform powering billions of notifications for thousands of websites and brands,

VISIT [AIMTELL.COM](https://aimtell.com) TO LEARN MORE →

"The software is really impressive and easy to use. Kudos!"



McKane Davis
President, Scrapbook.com

TRUSTED BY 15,000+ BRANDS

Scrapbook.com



GROUPON™



MashableShop



LOTTE

Legacy.com®

RUN THE JEWELS

Batteries + Bulbs



PRINCESS POLLY