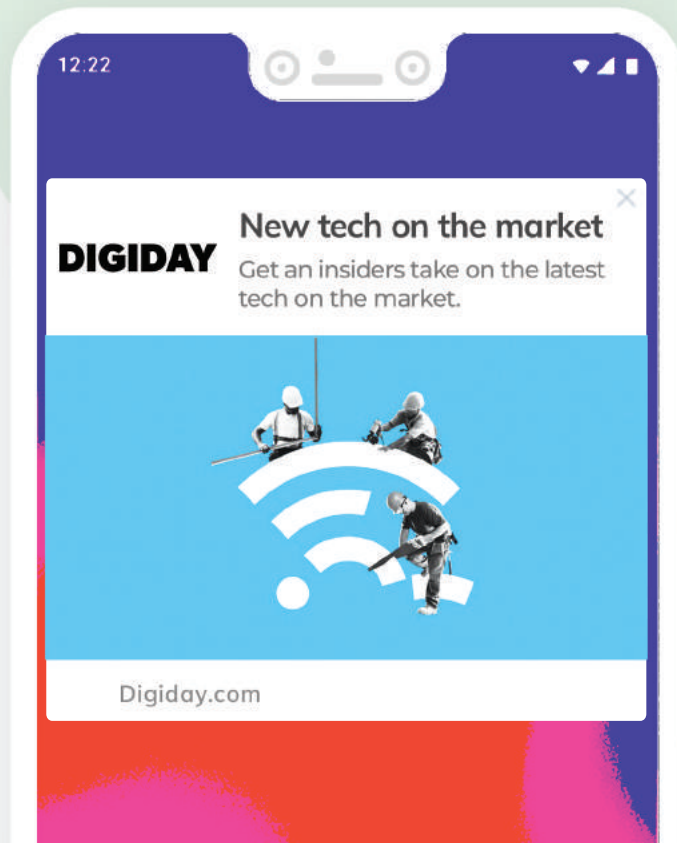




Re-engage your audience with web push notifications

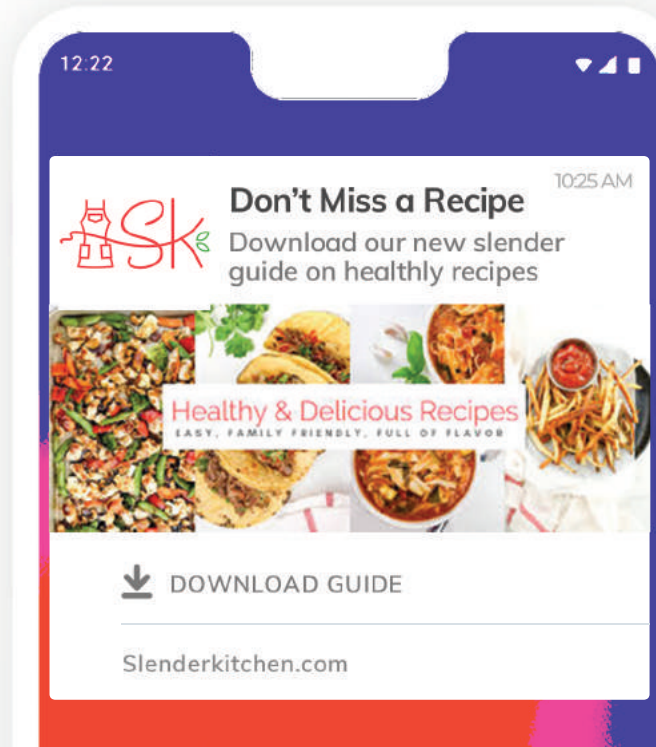
 The fastest way to reach your visitors





CREATE DEEPER RELATIONSHIPS WITH YOUR VISITORS

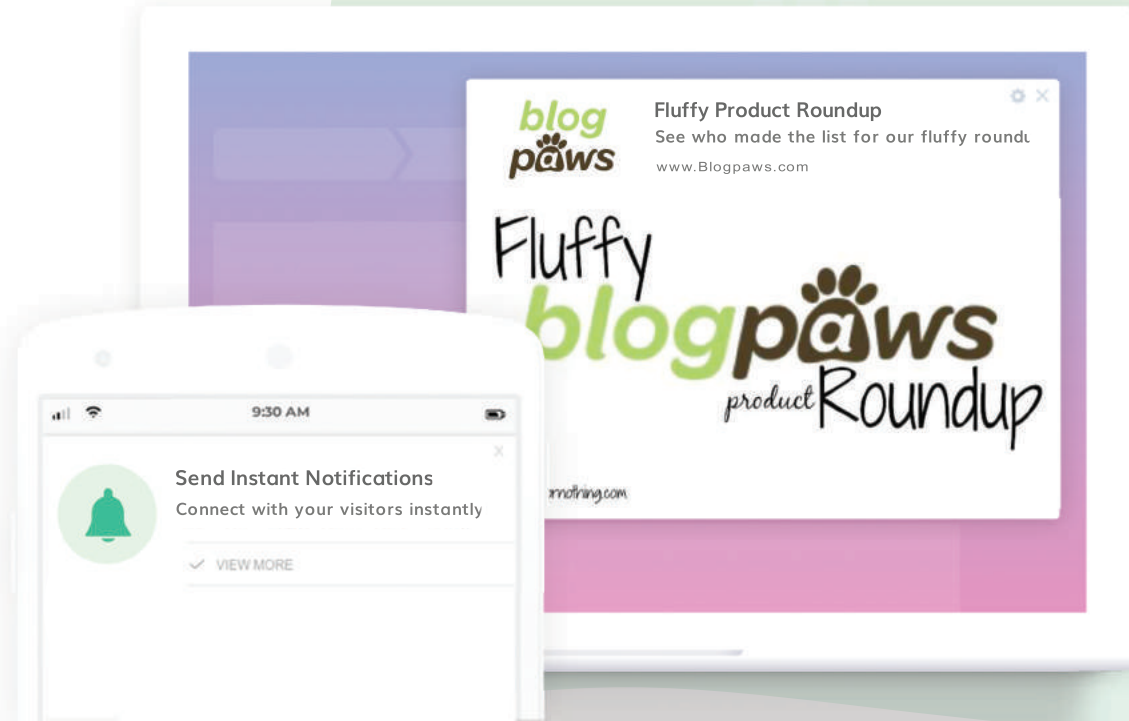
Web push notifications are a great way to build engagement by bringing back visitors to your website and content. Push notifications allow you to instantly engage your audience with tailored messages delivered to their mobile and desktop devices.





WHAT ARE WEB PUSH NOTIFICATIONS?

Web push notifications are messages sent to your website subscriber's mobile and desktop browsers. All types of businesses can benefit from using push notifications to reach their customers.





Benefits

Higher CTR than email



One-click optin process



Extremely cost-effective



Supported on desktop & mobile



A NEW WAY TO ENGAGE YOUR AUDIENCE

Web push is an innovative marketing channel that has been rapidly gaining attention and credibility as one of the most effective and powerful ways to re-engage website visitors.



Features

New Segment: Target Audience #2

Visited URL	Is	/Guide
AND	OR	Visited URL
	Is Not	/Success
+ Add Segment Condition		

- and -

Last Visit	Less Than	30 Days
+ Add Segment Condition		

FEATURES

SEGMENT YOUR AUDIENCE

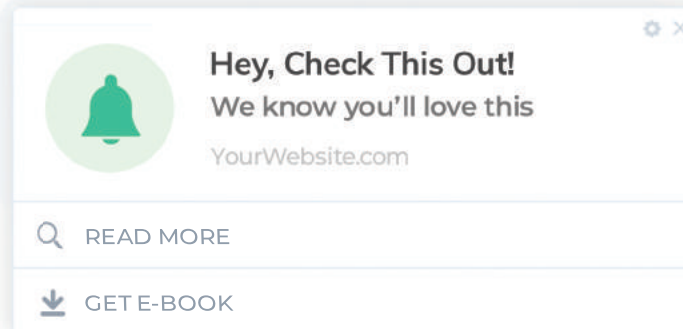
While your entire audience shares an interest in your brand or website, they are still a unique mixture of people. Segmenting your audience allows you to craft more personalized campaigns that are more likely to resonate and result in a click back to your website.



FEATURES

INCORPORATE ACTION BUTTONS

Call to actions (or CTAs) help in just about any marketing situation, and that includes web push. Giving your subscriber a specific goal to complete, as well as an easy way to do it, is a great way to boost your overall web push effectiveness.





Track Pageview: Guide Page



Trigger: No Download



Wait Delay: 24 Hours



Send Notification: Forget Something?



Completed Conversion

FEATURES

AUTOMATED NOTIFICATIONS

Triggered campaigns are highly relevant to your subscribers, making them some of the most effective. Automating your push notifications saves you time and helps you achieve your marketing goals.

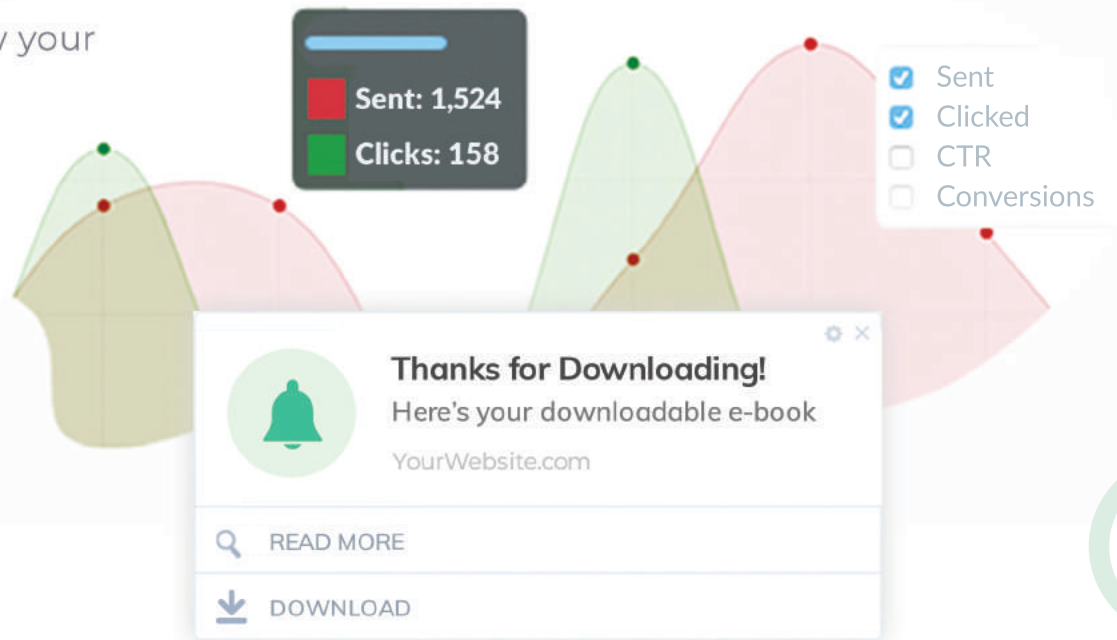
- Subscription Offers
- New Content Notifications
- Subscribe to Different Categories
- RSS Notifications



FEATURES

CONVERSION TRACKING

Conversion tracking is a great way to see how your push campaigns are performing. Track total conversions, conversion amount, and your conversion rate.





Advanced Features



Advanced
Segmentation



Automated
Notifications



Triggered
Notifications



Your Subscribers,
Your Data



Expiration
Notifications



Emoji
Support



Large Image
Support



Welcome
Notifications



Customizable
Opt-In Prompts



TimeZone
Delivery



Abandoned
Funnels



GDPR
Compliant

TONS OF FEATURES

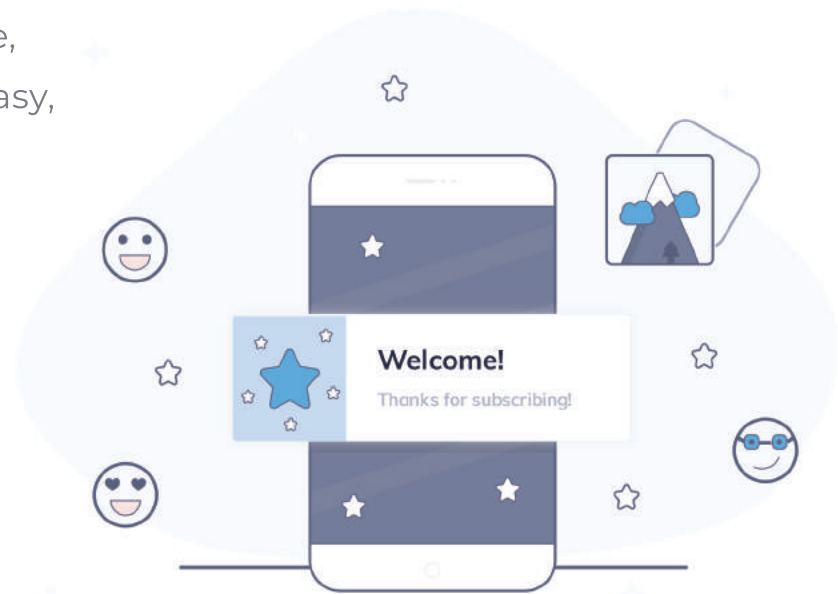
Send smart, personalized notifications to build engagement and retention. Tons of advanced features offer the ability to take your push notifications to the next level.



YOUR TURN

There you have it! Hopefully you now have a pretty good understanding of what website push notifications are, and how to use them to grow your business. Pretty easy, right? In fact, you can get started sending website push notifications in as little as a few minutes.

Have a specific question we didn't answer here? No problem. Send us a message letting us know, and we'll be glad to help.





Aimtell is a leading web push notification platform powering billions of notifications for thousands of websites and brands,

VISIT [AIMTELL.COM](https://aimtell.com) TO LEARN MORE →

"The software is really impressive and easy to use. Kudos!"



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President, Scrapbook.com

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GROUPON™



MashableShop



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PRINCESS POLLY